

## The Newcomer Perspective:

## Social and Recreational Activities

**February 9**th, **2023** 





The Newcomer Activities and Interests Survey was shared with the ICC's Canoo member network. The Canoo member network is comprised of verified permanent residents and new citizens.



The survey was open between 24th January and 31st January 2023.



4,929 Canoo members responded to the survey. After removing partial completions, 4,127 responses were included in the analysis.



Of those who completed the survey (4,127), 72.23% (2,981) were Canadian citizens and 27.77% (1,146) were permanent residents. respondents came from 144 countries of origin.



#### **Insights Summary**

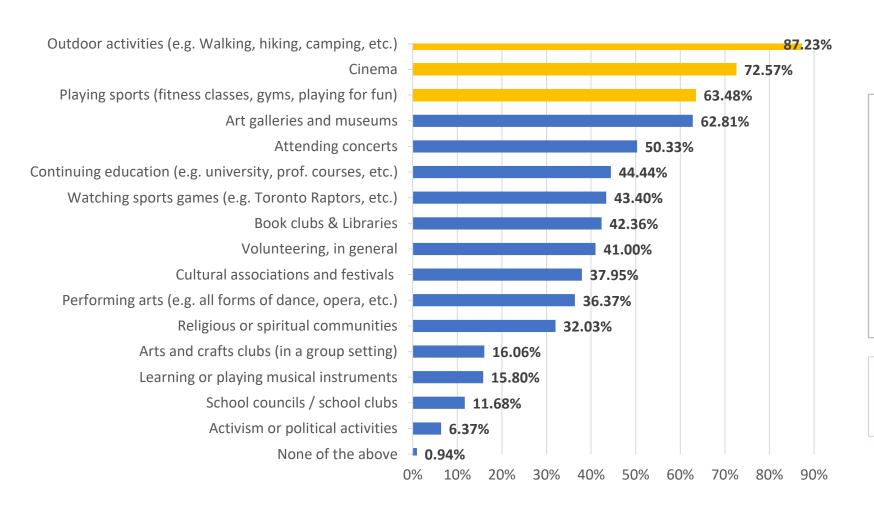
- » 86.7% of respondents reported moderate disruption (33.8%), major disruption (40.1%), or cancellation (12.8%) of their regular social and recreational activities due to Covid-19.
- » 66.8% of respondents <u>strongly agree</u> (27.9%) or <u>somewhat agree</u> (38.9%) that the impact of Covid-19 on their social and recreational activities has left them feeling more isolated.
- 87.3% of respondents <u>strongly agree</u> (59.7%) or <u>somewhat agree</u> (27.6%) that participating in activities increases their sense of belonging and connection to Canada.
- 83.5% of respondents <u>strongly agree</u> (50.7%) or <u>somewhat agree</u> (32.8%) that participating in activities with diverse groups of people increases their sense of belonging and connection to Canada.
- » 95.57% of respondents indicated that they would like to increase their participation or attendance in social and recreational activities.



## NEWCOMER ACTIVITIES IN CANADA



#### Q1. Which of the following activities have you participated in or attended in Canada? (select all that apply)



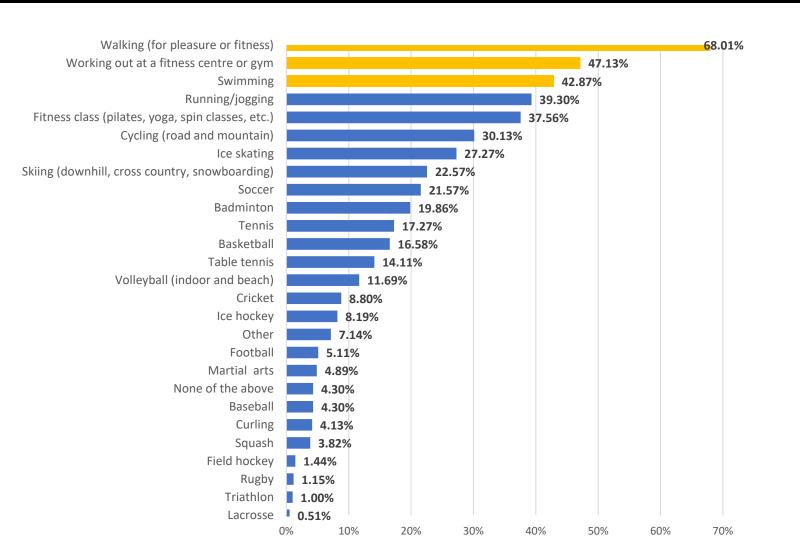
#### **Top 3 Activities:**

- » 87.23 % of respondents participated in Outdoor Activities
- » 72.57 % of respondents participated in going to the Cinema
- » 63.48 % of respondents participated in Playing Sports

**6.37%** of respondents indicated that they participated in **Activism or political activities** in Canada



#### Q2. Which of the following sports have you participated in since moving to Canada? (select all that apply)



#### **Top 3 sports:**

- » 68.01 % of respondents participated in Walking (for pleasure or fitness).
- » 47.13 % of respondents worked out at a fitness centre or gym.
- » 42.87 % of respondents participated in Swimming.

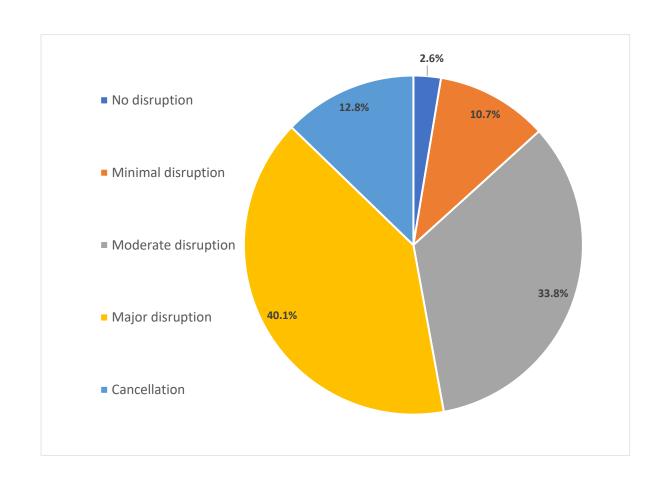
**Key Insight:** The top 3 sports are fitness activities that are typically performed **alone**. This confirms the findings of the ICC's 2014 "Playing Together" report, which explored participation in sport amongst new Canadians.



## IMPACT OF COVID-19 & BARRIERS TO PARTICIPATION



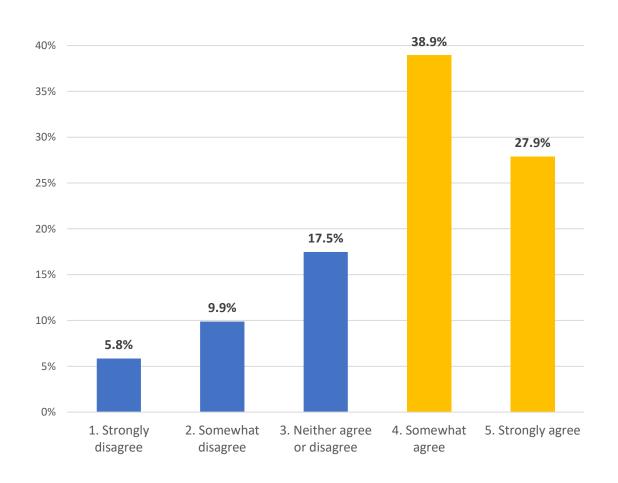
Q3. The Covid-19 pandemic had an uneven impact on different kinds of activities. Some activities have been canceled altogether, while others have managed to avoid disruptions. How much disruption has Covid-19 caused for your social and recreational activities?



» 86.7% of respondents reported <u>moderate</u> <u>disruption</u> (33.8%), <u>major disruption</u> (40.1%), or <u>cancellation</u> (12.8%) of their regular social and recreational activities due to Covid-19.



## Q4. On a scale from 1-5, where 1 is strongly disagree and 5 is strongly agree, do you agree with the following statement: The impact of Covid-19 on my social and recreational activities has left me feeling more isolated.



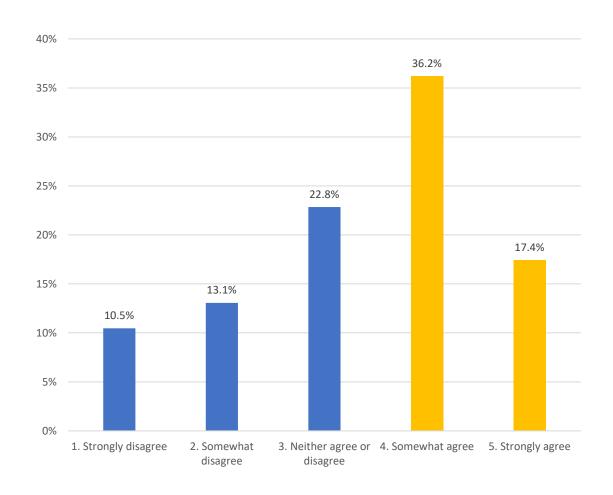
**66.8%** of respondents <u>strongly agree</u> **(27.9%)** or <u>somewhat agree</u> **(38.9%)** that the impact of Covid-19 on their social and recreational activities has **left them feeling more isolated.** 

**Key insight:** The percentage of respondents reporting an <u>increased sense of isolation</u> is relatively <u>even across all income brackets</u> (see table, below).

		ANNUAL HOUSEHOLD INCOME											
N = 4,087 Skipped = 40 <sup>i</sup>	Under \$15,000	\$15,000 - \$29,999	\$30,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$150,000	Over \$150,00 0						
No. of Responses	184	260	533	876	788	898	548						
Strongly disagree	5.40%	8.10%	6.80%	5.50%	5.10%	6.20%	5.10%						
Somewhat disagree	9.80%	8.50%	11.30%	8.40%	9.40%	9.90%	12.20%						
Neither agree or disagree	20.70%	17.70%	16.70%	19.40%	17.40%	14.40%	19.20%						
Somewhat agree	35.90%	36.20%	40.00%	38.10%	40.90%	40.80%	35.80%						
Strongly agree	28.30%	29.60%	25.30%	28.50%	27.30%	28.70%	27.70%						



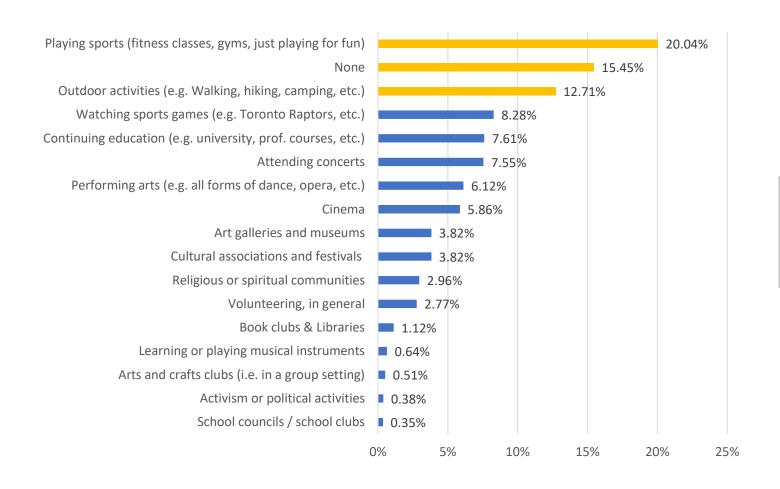
Q5. On a scale from 1-5, where 1 is strongly disagree and 5 is strongly agree, do you agree with the following statement: I have felt prevented from participating in or attending an activity due to barriers that are outside of my control.



53.6% of respondents <u>strongly agree</u> (17.4%) or <u>somewhat agree</u> (36.2%) that they have felt prevented from participating in or attending an activity due to barriers that are outside of their control.

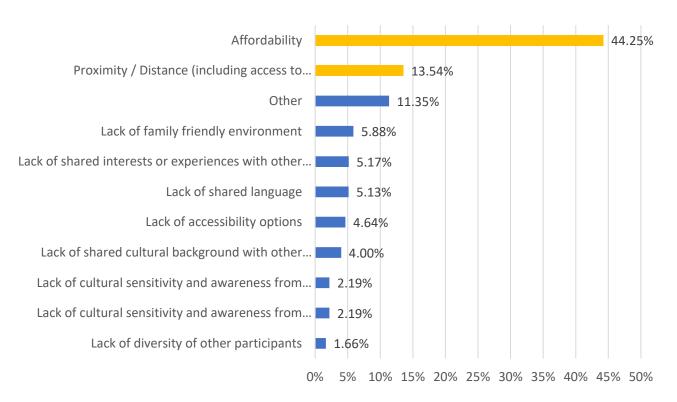


## Q6. Given the activities you are involved in, in your experience, which one presents the most significant barrier? (pick the one with most significant barrier to you)



Among respondents who indicated that they participated in **playing sports**, **20.04%** said that it presented the **most significant barrier**.

#### Q7. What is the most significant barrier to you participating in or attending this activity? (Pick the most significant one)



- 44.25% of respondents say that affordability is the most significant barrier they face
- 13.54% of respondents say that **Proximity/Distance** (including access to transportation) is the most significant barrier they face

**Key insight:** The percentage of respondents reporting affordability as the most significant barrier is relatively even across all income brackets, suggesting that this barrier is perceived widely, regardless of ability to pay (see table, below).

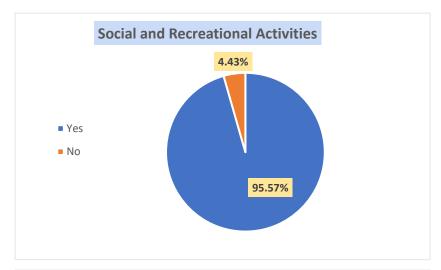
N = 2,651			ANNUAL HOUSEHOLD INCOME								
Skipped = 1,476 <sup>i</sup>	Response %	Under \$15,000	\$15,000 - \$29,999	\$30,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$150,000	Over \$150,000			
No. of Responses	2,651	128	177	346	598	513	586	303			
Affordability	44.25%	33.60%	40.70%	44.80%	45.32%	45.00%	47.10%	41.30%			



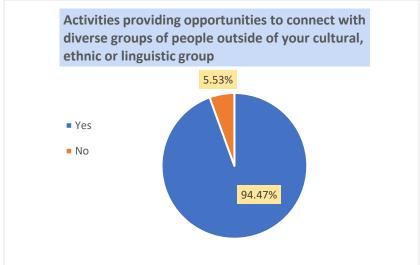
# PARTICIPATION & SENSE OF BELONGING



## Q8. Given the opportunity, would you like to increase your participation or attendance in the following:



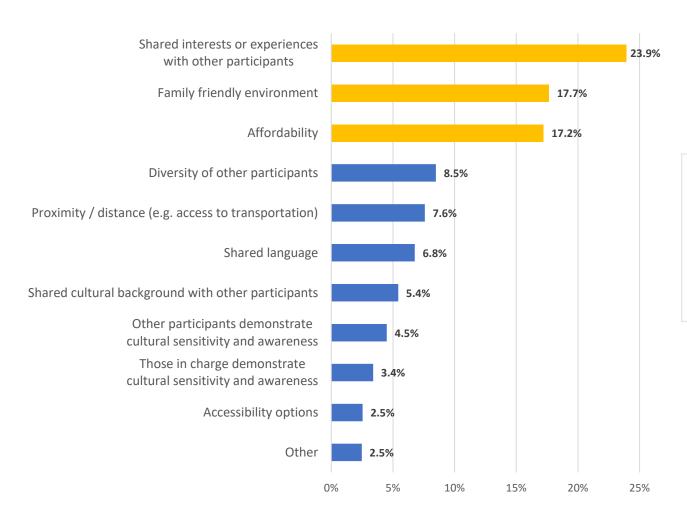
**95.57%** of respondents indicated that they would like to increase their participation or attendance in social and recreational activities.



**94.47%** of respondents indicated that they would like to increase their participation in activities that allow them to connect with people from outside of their cultural, ethnic or linguistic group.



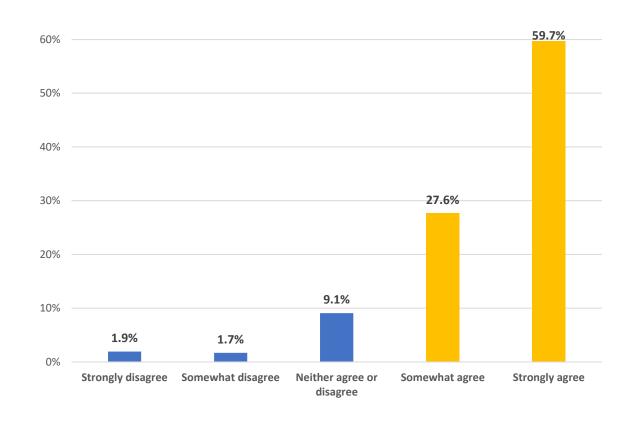
## Q9. What makes you feel most comfortable and welcome when participating in a social or recreational activity? (select the most important factor)



23.92% of respondents indicated that having shared interests or experiences with other participants makes them feel most comfortable and welcome when participating in a social or recreational activity.



Q10. On a scale from 1-5, where 1 is strongly disagree and 5 is strongly agree, do you agree with the following statement: Participating in activities that make me feel comfortable and welcome increases my sense of belonging and connection to Canada.

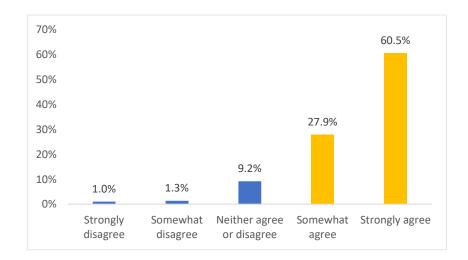


87.3% of respondents strongly agree (59.7%) or somewhat agree (27.6%) that participating in activities that make them feel comfortable and welcome increases their sense of belonging and connection to Canada.



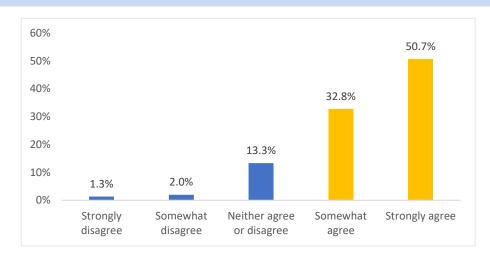
Q11. On a scale from 1 to 5, where 1 is strongly disagree and 5 is strongly agree, do you agree with the following statement:

It is important to connect and interact with diverse groups of people from outside of my cultural, ethnic or language group.



88.4% of respondents strongly agree (60.5%) or somewhat agree (27.9%) that it is important to connect and interact with diverse groups of people outside of their cultural, ethnic or language group.

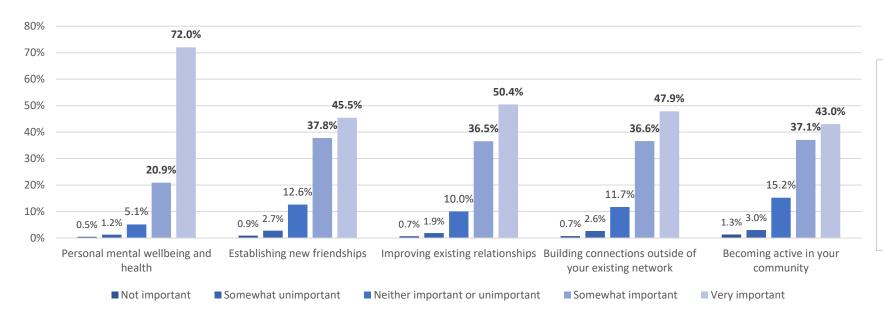
Participating in activities with diverse groups of people from outside of my cultural, ethnic or language group increases my sense of belonging and connection to Canada.



83.5% of respondents <u>strongly agree</u> (50.7%) or <u>somewhat agree</u> (32.8%) that participating in activities with diverse groups of people increases their sense of belonging and connection to Canada.



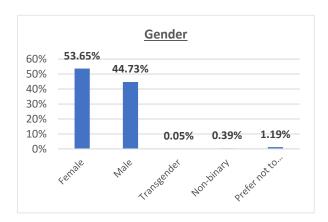
Q12. On a scale from 1-5, where 1 is not important and 5 is very important, how important are the following reasons when deciding to attend or participate in social and recreational activities? (please rate each of the following reasons)

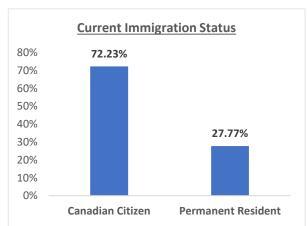


92.9% of respondents think that personal mental wellbeing and health is <u>very important</u> (72%) or <u>somewhat important</u> (20.9%) when deciding to attend or participate in social and recreational activities

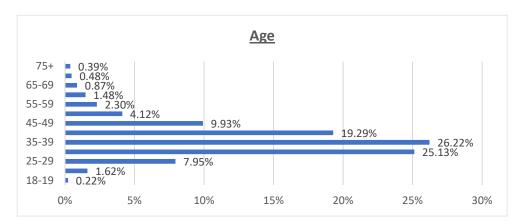


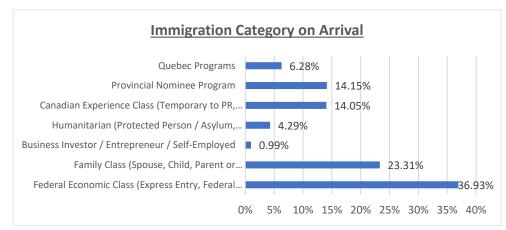
## RESPONDENT DEMOGRAPHIC BREAKDOWN

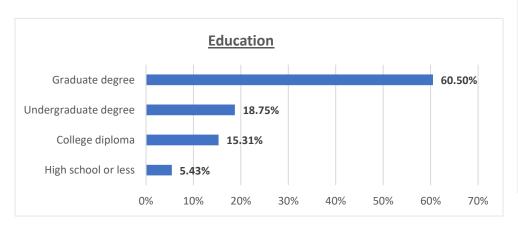




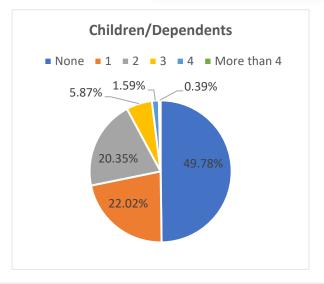
Province of Residence						
British Columbia	10.83%					
Alberta	19.77%					
Saskatchewan	2.08%					
Manitoba	2.96%					
Ontario	50.74%					
Quebec	11.12%					
New Brunswick	0.61%					
Nova Scotia	1.43%					
PEI	0.12%					
Newfoundland	0.17%					
Territories	0.17%					

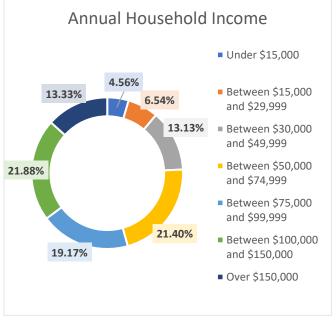














## APPENDIX

#### Q1 Crosstabs. Which of the following activities have you participated in or attended in Canada? (select all that apply)

N = 4,127	IMMIGRATIO	ON STATUS		GENDER				ANNUAL H	OUSEHOLD	INCOME			EDUCATION			
Skipped = 0	Canadian Citizen	Permanent Resident	Female	Male	Otherii	Under \$15,000	\$15,000 - \$29,999	\$30,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$150,000	Over \$150,000	High school or less	College diploma	Undergraduate degree	Graduate degree
No. of Responses	2981	1146	2214	1846	67	188	270	542	883	791	903	550	224	632	774	2497
None of the above	0.7%	1.5%	1.0%	0.8%	3.0%	2.1%	3.7%	1.5%	0.8%	0.4%	0.6%	0.4%	2.7%	1.4%	0.5%	0.8%
Playing sports (includes fitness classes, gyms, organized leagues, or just playing for fun)	64.5%	60.7%	58.7%	69.3%	61.2%	48.9%	51.1%	51.1%	60.7%	66.8%	70.7%	74.7%	54.0%	55.7%	68.3%	64.8%
Watching sports games (e.g., Toronto Raptors, Montreal Canadiens, Vancouver Whitecaps, etc.)	45.6%	37.7%	38.4%	50.1%	23.9%	31.9%	29.6%	30.3%	41.1%	43.7%	51.4%	57.1%	41.5%	38.3%	49.6%	42.9%
Outdoor activities (e.g., Walking, hiking, camping, canoeing, fishing, etc.)	88.0%	85.3%	88.1%	86.3%	83.6%	71.8%	80.4%	81.7%	87.2%	90.9%	90.5%	90.7%	76.3%	84.0%	88.5%	88.6%
Performing arts (e.g., all forms of dance, musicals, opera, other stage productions, etc.)	37.8%	32.5%	41.7%	29.2%	56.7%	30.9%	31.1%	27.1%	31.1%	37.5%	41.4%	48.4%	30.8%	28.8%	44.6%	36.2%
Art galleries and museums	62.8%	62.7%	67.9%	56.6%	65.7%	53.2%	58.5%	52.0%	60.4%	64.7%	66.9%	73.3%	48.7%	52.1%	68.9%	64.9%
Cinema	74.4%	67.7%	73.7%	71.3%	71.6%	59.6%	60.7%	62.5%	71.0%	76.0%	78.4%	80.7%	60.3%	66.1%	75.3%	74.4%
Cultural associations and festivals (e.g., Korean, Croatian, Indian cultural association, or similar)	40.5%	31.2%	38.9%	36.3%	49.3%	36.7%	35.2%	31.0%	37.4%	38.7%	39.9%	43.3%	32.6%	31.6%	40.8%	39.1%
Learning or playing musical instruments	16.5%	14.0%	15.6%	15.6%	26.9%	18.1%	9.6%	14.4%	13.3%	15.7%	18.3%	19.6%	21.0%	10.6%	20.5%	15.2%
Attending concerts	53.4%	42.4%	54.6%	45.3%	47.8%	41.0%	39.3%	38.0%	47.7%	52.6%	54.2%	65.8%	40.6%	45.4%	55.7%	50.8%
Arts and crafts clubs (i.e., in a group setting)	16.8%	14.2%	19.6%	11.6%	23.9%	19.1%	18.5%	16.2%	15.5%	15.2%	15.5%	16.7%	12.1%	14.2%	19.3%	15.9%
Religious or spiritual communities	35.3%	23.5%	30.8%	33.7%	26.9%	31.4%	30.0%	34.5%	33.5%	33.6%	32.8%	24.9%	28.6%	32.3%	34.1%	31.6%
Book clubs & Libraries	42.9%	40.8%	45.9%	38.1%	43.3%	38.8%	43.3%	36.5%	40.2%	41.3%	44.6%	50.0%	31.7%	32.0%	45.5%	45.0%
Volunteering, in general	45.2%	30.1%	43.4%	38.2%	40.3%	40.4%	40.7%	34.5%	40.0%	41.8%	43.5%	44.0%	38.4%	34.5%	44.8%	41.7%
School councils / school clubs	12.7%	9.0%	13.1%	10.0%	11.9%	19.7%	15.6%	11.4%	12.2%	9.7%	10.6%	10.9%	15.6%	10.8%	14.0%	10.9%
Activism or political activities	7.1%	4.5%	5.6%	7.0%	11.9%	8.5%	7.0%	3.3%	5.7%	6.2%	7.6%	7.6%	8.0%	3.6%	9.8%	5.8%
Continuing education (e.g., college or university, language or professional courses, etc.)	47.5%	36.6%	47.5%	40.8%	43.3%	49.5%	47.0%	41.9%	44.3%	47.5%	41.2%	45.1%	29.5%	41.3%	48.4%	45.3%

#### Q2 Crosstabs. Which of the following sports have you participated in since moving to Canada? (select all that apply)

N = 4,089	IMMIGRATIO	ON STATUS		GENDER		ANNUAL HOUSEHOLD INCOME						
N = 4,089 Skipped = 39 <sup>i</sup>	Canadian Citizen	Permanent Resident	Female	Male	Other <sup>ii</sup>	Under \$15,000	\$15,000 - \$29,999	\$30,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$150,000	Over \$150,000
No. of Responses	2959	1130	2192	1832	65	184	260	535	876	788	898	548
None of the above	4.3%	4.3%	4.9%	3.5%	4.6%	10.9%	8.8%	6.2%	3.1%	2.9%	4.2%	2.2%
Ice hockey	7.9%	8.8%	6.0%	10.8%	10.8%	10.9%	4.2%	8.6%	8.9%	8.1%	7.8%	8.4%
Field hockey	1.6%	1.0%	1.3%	1.6%	1.5%	0.5%	3.1%	1.5%	1.8%	1.0%	1.1%	1.5%
Basketball	17.0%	15.5%	10.4%	24.1%	13.8%	12.5%	14.2%	16.4%	17.4%	19.2%	15.9%	15.3%
Baseball	4.3%	4.3%	3.2%	5.5%	9.2%	4.9%	3.1%	3.7%	4.1%	3.7%	4.9%	5.5%
Soccer	22.9%	18.1%	11.6%	33.8%	10.8%	15.8%	20.0%	18.7%	20.5%	21.7%	24.2%	24.3%
Football	4.6%	6.5%	3.0%	7.8%	3.1%	7.1%	3.1%	5.8%	4.9%	6.0%	4.0%	5.7%
Cricket	8.8%	8.8%	2.6%	16.3%	6.2%	2.7%	5.4%	7.7%	8.1%	9.5%	10.9%	10.2%
Volleyball (indoor and beach)	13.0%	8.2%	10.0%	13.6%	12.3%	10.3%	10.4%	11.0%	11.8%	12.2%	12.1%	11.9%
Tennis	17.9%	15.7%	14.3%	20.7%	20.0%	13.6%	13.5%	12.5%	16.7%	19.2%	17.6%	22.6%
Table tennis	13.7%	15.2%	9.9%	19.1%	15.4%	13.0%	11.9%	9.9%	13.2%	15.1%	16.3%	16.1%
Badminton	19.9%	19.7%	18.9%	20.8%	24.6%	18.5%	20.0%	19.4%	20.4%	19.7%	21.2%	17.9%
Cycling (road and mountain)	31.0%	28.0%	26.6%	34.6%	21.5%	21.2%	23.8%	20.7%	29.1%	29.8%	34.2%	40.7%
Running/jogging	39.7%	38.2%	38.5%	40.2%	41.5%	28.8%	32.3%	32.9%	38.8%	39.8%	42.4%	47.3%
Swimming	44.2%	39.5%	43.1%	42.1%	55.4%	39.1%	42.7%	37.4%	42.0%	44.8%	43.3%	47.4%
Curling	4.4%	3.4%	4.2%	4.0%	6.2%	1.1%	2.3%	2.4%	3.9%	4.3%	5.1%	6.2%
Skiing (downhill, cross country, snowboarding)	22.7%	22.2%	23.8%	21.1%	21.5%	10.3%	15.0%	13.6%	19.9%	22.0%	26.4%	38.0%
Triathlon	1.2%	0.4%	1.2%	0.8%	0.0%	0.5%	0.8%	0.2%	1.4%	1.0%	1.0%	1.5%
Martial arts	5.3%	3.7%	4.7%	4.9%	12.3%	1.1%	5.4%	3.6%	4.3%	5.6%	5.3%	6.4%
Ice skating	27.1%	27.8%	31.2%	22.5%	30.8%	17.4%	20.0%	21.7%	24.4%	27.9%	30.7%	37.4%
Squash	3.8%	3.8%	2.6%	5.1%	10.8%	1.6%	2.3%	1.9%	3.0%	3.9%	4.6%	7.1%
Lacrosse	0.6%	0.3%	0.4%	0.7%	0.0%	0.0%	0.8%	0.4%	0.6%	0.4%	0.7%	0.5%
Rugby	1.2%	1.1%	0.7%	1.7%	0.0%	1.6%	1.2%	0.7%	1.0%	1.0%	1.4%	1.3%
Walking (for pleasure or fitness)	69.9%	63.2%	74.3%	60.8%	61.5%	58.2%	61.2%	61.5%	66.8%	69.5%	71.6%	74.8%
Fitness class (yoga, spin classes, etc.)	39.4%	32.7%	50.0%	22.5%	41.5%	27.7%	33.8%	27.3%	34.4%	38.7%	41.3%	50.0%
Working out at a fitness centre or gym	48.7%	43.1%	49.9%	43.7%	49.2%	28.8%	39.2%	37.9%	44.5%	46.6%	54.0%	59.7%
Other	7.9%	5.2%	7.5%	6.5%	12.3%	6.5%	8.5%	6.2%	5.8%	7.2%	7.0%	9.9%

Q3 Crosstabs. The Covid-19 pandemic had an uneven impact on different kinds of activities. Some activities have been canceled altogether, while others have managed to avoid disruptions. How much disruption has Covid-19 caused for your social and recreational activities?

N = 4087 Skipped = 40 <sup>i</sup>	Female	Male	Other <sup>ii</sup>
No. of Responses	2192	1830	65
No disruption	2.6%	2.7%	1.5%
Minimal disruption	9.9%	11.7%	7.7%
Moderate disruption	33.5%	34.5%	24.6%
Major disruption	40.8%	39.2%	41.5%
Cancellation	13.2%	11.8%	24.6%

### Q4 Crosstabs. On a scale from 1-5, where 1 is strongly disagree and 5 is strongly agree, do you agree with the following statement: The impact of Covid-19 on my social and recreational activities has left me feeling more isolated.

N = 4,087			GENDER			ANNUAL HOUSEHOLD INCOME						
Skipped = 40 <sup>i</sup>	Response %	Female	Male	Other <sup>ii</sup>	Under \$15,000	\$15,000 - \$29,999	\$30,000 - \$49,999	\$50,000 - \$74,999	\$ <b>75,000</b> - \$99,999	\$100,000 - \$150,000	Over \$150,000	
No. of Responses		2192	1830	65	184	260	533	876	788	898	548	
Strongly disagree	5.8%	5.7%	6.0%	6.2%	5.4%	8.1%	6.8%	5.5%	5.1%	6.2%	5.1%	
Somewhat disagree	9.9%	9.9%	9.9%	7.7%	9.8%	8.5%	11.3%	8.4%	9.4%	9.9%	12.2%	
Neither agree or disagree	17.5%	16.4%	18.7%	18.5%	20.7%	17.7%	16.7%	19.4%	17.4%	14.4%	19.2%	
Somewhat agree	38.9%	39.3%	38.6%	33.8%	35.9%	36.2%	40.0%	38.1%	40.9%	40.8%	35.8%	
Strongly agree	27.9%	28.7%	26.7%	33.8%	28.3%	29.6%	25.3%	28.5%	27.3%	28.7%	27.7%	



Q5 Crosstabs. On a scale from 1-5, where 1 is strongly disagree and 5 is strongly agree, do you agree with the following statement: I have felt prevented from participating in or attending an activity due to barriers that are outside of my control.

N = 4,088			GENDER			ANNUAL HOUSEHOLD INCOME					
Skipped = 39 <sup>i</sup>	Response %	Female	Male	Other <sup>ii</sup>	Under \$15,000	\$15,000 - \$29,999	\$30,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$150,000	Over \$150,000
No. of Responses	4088	2192	1831	65	184	260	534	876	788	898	548
Strongly disagree	10.5%	10.0%	11.0%	9.2%	5.4%	7.7%	9.6%	8.6%	10.9%	11.1%	15.7%
Somewhat disagree	13.1%	13.2%	13.1%	7.7%	11.4%	13.1%	12.4%	9.9%	13.1%	13.4%	18.8%
Neither agree nor disagree	22.8%	22.1%	23.8%	21.5%	23.4%	23.8%	21.2%	26.1%	23.1%	20.7%	21.7%
Somewhat agree	36.2%	36.5%	35.8%	36.9%	33.7%	32.7%	37.5%	36.6%	36.9%	37.9%	33.0%
Strongly agree	17.4%	18.2%	16.3%	24.6%	26.1%	22.7%	19.5%	18.7%	16.0%	16.9%	10.8%



### Q6 Detail. Given the activities you are involved in, in your experience, which one presents the most significant barrier? (pick the one with most significant barrier to you)

N = 3,139 Skipped = 988 <sup>i</sup>	Response %	No. of Responses
None	15.45%	485
Playing sports (includes fitness classes, gyms, organized leagues, or just playing for fun)	20.04%	629
Watching sports games (e.g., Toronto Raptors, Montreal Canadiens, Vancouver Whitecaps, etc.)	8.28%	260
Outdoor activities (e.g., Walking, hiking, camping, canoeing, fishing, etc.)	12.71%	399
Performing arts (e.g., all forms of dance, musicals, opera, other stage productions, etc.)	6.12%	192
Art galleries and museums	3.82%	120
Cinema	5.86%	184
Cultural associations and festivals (e.g., Korean, Croatian, Indian cultural association, or similar)	3.82%	120
Learning or playing musical instruments	0.64%	20
Attending concerts	7.55%	237
Arts and crafts clubs (i.e., in a group setting)	0.51%	16
Religious or spiritual communities	2.96%	93
Book clubs & Libraries	1.12%	35
Volunteering, in general	2.77%	87
School councils / school clubs	0.35%	11
Activism or political activities	0.38%	12
Continuing education (e.g., college or university, language or professional courses, etc.)	7.61%	239

## Q7 Crosstabs. What is the most significant barrier to you participating in or attending this activity? (Pick the most significant one)

N = 2,651			GENDE	R			ANNUAL	HOUSEHOLI	INCOME		
N = 2,651 Skipped = 1,476 <sup>i</sup>	Response %	Female	Male	Otherii	Under \$15,000	\$15,000 - \$29,999	\$30,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$150,000	Over \$150,000
No. of Responses	2,651	1441	1162	48	128	177	346	598	513	586	303
Lack of shared language	5.13%	5.1%	5.3%	2.1%	16.4%	6.8%	4.9%	4.68%	4.9%	2.9%	5.3%
Affordability	44.25%	45.5%	42.5%	50.0%	33.6%	40.7%	44.8%	45.32%	45.0%	47.1%	41.3%
Proximity / Distance (including access to transportation)	13.54%	13.6%	13.5%	12.5%	10.9%	10.2%	11.3%	15.22%	14.4%	12.3%	16.8%
Lack of accessibility options	4.64%	4.4%	5.2%	0.0%	6.3%	8.5%	5.2%	4.18%	3.3%	5.5%	2.6%
Lack of shared interests or experiences with other participants	5.17%	5.1%	5.3%	4.2%	3.9%	4.0%	3.2%	4.35%	6.6%	5.3%	7.6%
Lack of shared cultural background with other participants	4.00%	4.0%	4.2%	0.0%	3.9%	7.9%	2.6%	3.51%	3.3%	5.5%	2.6%
Lack of family friendly environment	5.88%	5.4%	6.6%	2.1%	4.7%	12.4%	6.6%	5.69%	6.0%	4.9%	3.6%
Lack of diversity of other participants	1.66%	1.6%	1.6%	4.2%	1.6%	1.1%	2.0%	2.17%	1.4%	0.9%	2.6%
Lack of cultural sensitivity and awareness from other participants	2.19%	1.9%	2.4%	4.2%	1.6%	1.1%	3.5%	2.01%	1.9%	2.2%	2.3%
Lack of cultural sensitivity and awareness from those in charge	2.19%	1.5%	2.9%	6.3%	1.6%	1.7%	4.0%	3.01%	1.2%	2.0%	1.0%
Other	11.35%	12.1%	10.3%	14.6%	15.6%	5.6%	11.8%	9.87%	11.9%	11.4%	14.2%

#### Q8 Detail. Given the opportunity, would you like to increase your participation or attendance in the following:

#### **Social & recreational activities**

N = 4,088 Skipped = 39 <sup>i</sup>	Response %	No. of Responses
Yes	95.57%	3907
No	4.43%	181

Activities providing opportunities to connect with diverse groups of people outside of your cultural, ethnic or linguistic group

N = 4,088 Skipped = 39 <sup>i</sup>	Response %	No. of Responses
Yes	94.47%	3862
No	5.53%	226



### Q9 Crosstab. What makes you feel most comfortable and welcome when participating in a social or recreational activity? (select the most important factor)

N = 4,088	ANNUAL HOUSEHOLD INCOME							
Skipped = 39 <sup>i</sup>	Response %	Under \$15,000	\$15,000 - \$29,999	\$30,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$150,000	Over \$150,000
No. of Responses	4,088	184	260	534	876	788	898	548
Shared language	6.8%	14.1%	6.2%	5.6%	6.7%	7.5%	6.1%	5.8%
Affordability	17.2%	21.7%	20.4%	16.9%	19.7%	16.8%	16.3%	12.8%
Proximity / distance (including access to transportation)	7.6%	4.3%	5.8%	5.6%	8.0%	7.4%	7.6%	11.1%
Accessibility options	2.5%	3.3%	1.9%	4.3%	2.2%	3.4%	2.0%	1.1%
Shared interests or experiences with other participants	23.9%	15.2%	22.3%	18.4%	23.4%	24.6%	26.7%	28.3%
Shared cultural background with other participants	5.4%	8.2%	6.2%	7.5%	4.7%	5.2%	5.0%	4.4%
Family friendly environment	17.7%	15.8%	18.5%	22.7%	18.8%	16.5%	16.9%	14.1%
Diversity of other participants	8.5%	8.2%	5.4%	8.1%	7.6%	8.2%	10.1%	9.5%
Other participants demonstrate cultural sensitivity and awareness	4.5%	4.9%	3.8%	4.9%	3.8%	3.9%	3.7%	7.7%
Those in charge demonstrate cultural sensitivity and awareness	3.4%	0.0%	6.2%	3.0%	2.9%	3.6%	3.9%	3.5%
Other	2.5%	4.3%	3.5%	3.2%	2.2%	2.9%	1.7%	1.8%



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Q10 Detail. On a scale from 1-5, where 1 is strongly disagree and 5 is strongly agree, do you agree with the following statement: Participating in activities that make me feel comfortable and welcome increases my sense of belonging and connection to Canada.

N = 4088 Skipped = 39 <sup>i</sup>	Response %	No. of Responses	
Strongly disagree	1.9%	79	
Somewhat disagree	1.7%	69	
Neither agree nor disagree	9.1%	371	
Somewhat agree	27.6%	1130	
Strongly agree	59.7%	2439	
Total	100%	4088	

### Q11 Detail. On a scale from 1 to 5, where 1 is strongly disagree and 5 is strongly agree, do you agree with the following statement:

It is important to connect and interact with diverse groups of people from outside of my cultural, ethnic or language group.

N = 4,088 Skipped = 39 <sup>i</sup>	Response %	No. of Responses
Strongly disagree	1.0%	42
Somewhat disagree	1.3%	55
Neither agree or disagree	9.2%	375
Somewhat agree	27.9%	1141
Strongly agree	60.5%	2475

Participating in activities with diverse groups of people from outside of my cultural, ethnic or language group increases my sense of belonging and connection to Canada.

N = 4,088 Skipped = 39 <sup>i</sup>	Response %	No. of Response
Strongly disagree	1.3%	53
Somewhat disagree	2.0%	80
Neither agree or disagree	13.3%	544
Somewhat agree	32.8%	1339
Strongly agree	50.7%	2072



### Q12. On a scale from 1-5, where 1 is not important and 5 is very important, how important are the following reasons when deciding to attend or participate in social and recreational activities? (please rate each of the following reasons)

N = 4,088 Skipped = 39 <sup>i</sup>	Personal mental wellbeing and health	Establishing new friendships	Improving existing relationships	Building connections outside of your existing network	Becoming active in your community
Not important	0.5%	0.9%	0.7%	0.7%	1.3%
Somewhat unimportant	1.2%	2.7%	1.9%	2.6%	3.0%
Neither important or unimportant	5.1%	12.6%	10.0%	11.7%	15.2%
Somewhat important	20.9%	37.8%	36.5%	36.6%	37.1%
Very important	72.0%	45.5%	50.4%	47.9%	43.0%





#### Ideas & Insights

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